

WEB 140 Web Development Tools

Credit Hours	Lecture Hours	Lab Hours	Prerequisite or Corequisite
3	2	2	none

CATALOG DESCRIPTION

This course introduces intermediate to advanced web page design techniques. Topics include effective use of graphics, fonts, colors, navigation tools, advanced markup language elements, as well as a study of bad design techniques. Upon completion, the student should be able to employ advanced design techniques to create high impact and highly functional web pages.

REQUIRED RESOURCES

Textbook(s)

Macromedia Dreamweaver 8: Training from the Source
Khristine Page
0321336267
Adobe Press

Materials

None

Technology

none

LEARNING OBJECTIVES

1. To briefly review HTML and other markup languages
2. To familiarize students with the Dreamweaver interface
3. To teach students site control using Dreamweaver
4. To teach students basic site layout using Dreamweaver
5. To teach students how to create links and format text using Dreamweaver
6. To teach students how to create tables, frames, and Cascading Style Sheets using Dreamweaver
7. To teach students how to create rollovers and forms using Dreamweaver
8. To teach students how to add Dreamweaver extensions
9. To teach students how to publish a website

COURSE DELIVERY METHODS

If this course is taught as an online, hybrid, or web enhanced course; the course will require access to the PCC Blackboard learning system via the Internet. Students are expected to login to the Blackboard course **AT LEAST 3 times per week**. Students are also expected to use the PCC Campus Cruiser web mail system to correspond with the instructor and **check email at least once every 24 hours Monday – Friday**.

COURSE SPECIFIC INFORMATION

Course Project

Complete syllabus with due dates, attendance policies, and other information is provided by the instructor for the course.

Last Updated July, 2007